

## Beaverton Arts Program

Call to Artists – 2016 Beautify Beaverton “Creator Container” in Beaverton, Oregon  
Deadline for submissions: Monday, May 23, 2016

### Short Description:

Artists are invited to submit images for the 2016 Beautify Beaverton “Creator Container” project in prominent outdoor settings in Beaverton, seven miles west of Portland, Oregon. This opportunity is open to artists (including students and emerging artists) from Oregon, Washington and Idaho. Selected images will be printed on a high-quality, adhesive vinyl material and wrapped around one of the many trash receptacles in Beaverton. These art wraps will remain on display for a period of no less than one year. Artwork wrapped on these ordinary trash receptacles will transform them into “Creator Containers” which will serve a beautification purpose in addition to their original purpose as a trash receptacle.

Ordinary Trash Receptacle + Amazing Artwork Wrap = *Creator Container!*

There are more than 40 trash receptacles around the city eligible for art wraps. Artists who submit designs that are selected for this project will receive a stipend of \$100 per selected design. Artists may submit up to 10 images for consideration. The City of Beaverton will maintain the work, create publicity materials, and feature the work on the City's website. The City works closely with the Clean Slate Group who will be installing the vinyl art wraps. To view their past work, please visit: <http://cleanslategroupus.com/>

**Deadline to apply is Monday, May 23, 2016, 5 p.m. Pacific Standard Time.**

Students and emerging artists are encouraged to apply! Selection to occur in late May and installation to be completed by the end of June 2016.

### Overview:

The Beaverton Arts Program seeks to bring artwork to Beaverton's existing infrastructure by adding an artistic element to existing trash receptacles throughout the city. The City's Public Art Program was established in 1985, and has an active Public Art Master Plan with the goal of making Beaverton's public art more visible, engaging and accessible. The City is excited to install work that conveys Beaverton's identity as well as the community value of celebrating the creative spirit by incorporating art in unexpected locations.

The public presence of art in Beaverton is a visible representation of the emphasis that the City places on this important place-making component. In the City's recently adopted Marketing Plan, art is a primary emphasis.

All forms of media will be considered for this installation:

- Original 2D artwork (Artists can work with a graphic designer or print specialist to take their original art and create a digital representation suitable for the vinyl wrap installation)
- Graphic art

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- Photography
- High-quality reproductions of existing original artwork (watercolor, acrylic, etc.)
- Student artwork
- Other, as submitted

Please note that artwork will need to be submitted in digital form to then be printed on the vinyl material to be installed on each trash receptacle. Specifications listed later on in this call.

### Compensation:

Artists of selected designs will receive an artist stipend of \$100 per selected design. More than one design may be selected per artist.

### The Sites:

All trash receptacles are located in highly visible, public spaces throughout the City of Beaverton. Once receptacles are wrapped with artwork, their location will be added to the Arts Program's Public Art Walking Map with credits made to the artist.

### The City's Identity:

The hope for this project is that the artwork selected will represent Beaverton and its diverse and vibrant community.

The City of Beaverton is located seven miles west of Portland, nestled between Portland and the agricultural lands of Washington County. With a population of 92,000, Beaverton is known for outstanding schools, excellent housing and city services, and a convenient location in the Portland metropolitan area. In addition, it is well served by light rail, bus and highway links, and over 1000 acres of parks. Beaverton is one of the most ethnically diverse cities in the state, with over 90 languages spoken in the public schools. Immigrants from many parts of the world have found it a safe and friendly community in which to establish their families, drawn by jobs at Nike, Intel, Columbia Sportswear, in technology, food processing and regional services.

**Key Branding Terms:** *Welcoming, Friendly, Responsible*

### Official City Logo:



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**Official City Branding Colors:** It is not a requirement to use the colors in submitted artwork but they are included here for reference and informational purposes.



Pantone (PMS) 286 C100 M72 Y0 K0 R0 G57 B166 HTML/HEX 0039A6	Pantone (PMS) 369 C67 M0 Y98 K5 R88 G166 B24 HTML/HEX 58A618	Pantone (PMS) 144 C0 M52 Y100 K0 R233 G131 B0 HTML/HE X E98300	Pantone (PMS) 2593 C67 M91 Y0 K0 R128 G55 B155 HTML/HE X 80379B	Pantone (PMS) 1235 C0 M30 Y95 K0 R255 G182 B18 HTML/HE X FFB612	Pantone (PMS) 3005 C100 M28 Y0 K0 R0 G122 B201 HTML/HE X 007AC9	Black 100% C0 M0 Y0 K100 R0 G0 B0	Black 50% (Grey) C0 M0 Y0 K50 R146 G148 B151
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### Specifications:

Each trash receptacle is approximately 30" tall and 100" in circumference. The two cans on the corner of Rose Biggi and Millikan Way in Beaverton have partial wraps and artists are invited to view the receptacles to see how the vinyl material interacts with the existing surface material to inform their submitted artwork. Vibrant, patterned images tend to work well for this type of installation. All receptacles do have a city logo plate that will remain visible as shown in the photos below.

NOTE: Receptacle tops will be spray painted black for a fresh look.



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#### Eligibility:

The “Creator Container” project is open to students, emerging or professional artists, or artist teams living or working in Oregon, Washington or Idaho.

#### Artist Selection Process and Criteria:

It is the intention of this project to bring to life the vibrancy and artistic spirit of the Beaverton community.

All submitted images will be subjected to a juried evaluation process. There is no fee to apply. More than one image may be selected per artist. Selection criteria includes:

- Artistic excellence
- Suitability for the site(s)
- Relevance to Beaverton's identity

#### Application Guidelines and Calendar:

Artists and artist teams must apply by emailing the following information to the Arts Program at [artsmail@beavertonoregon.gov](mailto:artsmail@beavertonoregon.gov) with “Beautify Beaverton Submission” in the subject line.

**Deadline: Monday, May 23, 2016, 5 p.m. Pacific Standard Time.** All applications must include the following to be considered:

- An artist's statement, not exceeding 1000 characters, describing the artist's work.
- Visual documentation of proposed “Creator Container” images (up to 10) in digital format of artwork images being submitted for consideration. More than one image per artist may be selected for use.
- Submitted images need to be in proportions of 3h x 10w to cover the whole container (30" X 100").
- In selecting images to submit, be aware of the City logo (6"h x 8"w) that will be 'cut out' of the image (shown in the sample images included in this Call). Artists may specify where they would like that cut out to take place.

#### Required Formats for Submittal:

- JPEG, PDF, TIFF, or Photoshop documents are all acceptable forms of raster based files. These files need to be submitted as 7.5"h x 25"w at a resolution of 200 dpi.
- Illustrator, Illustrator PDF, EPS are vector art formats - these can be submitted at any size.
- Link to artist website, if available

#### Project Timeline:

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- Submission Deadline - Monday, May 23, 2016, 5 p.m. Pacific Standard Time.
- Selection - May 2016
- Installation - by end of June 2016

### Agreement:

Submission of artwork constitutes an agreement to the terms set forth in this prospectus and permission to photograph artwork and/or reproduce images for the purpose of the Beautify Beaverton project promotion. Artists must sign a VARA waiver before their art can be displayed.

### Deadline:

Monday, May 23, 2016, 5 p.m. Pacific Standard Time

### Special Thanks:

This cycle of the Beautify Beaverton project is generously funded by the City of Beaverton and Oregon Arts Commission.

### Contact:

Elaine Worden, Arts Program Coordinator: [eworden@beavertonoregon.gov](mailto:eworden@beavertonoregon.gov) or 503.526.2299

More about the Arts program: [www.beavertonoregon.gov/Arts](http://www.beavertonoregon.gov/Arts)

**Thank you for your interest in Beaverton’s “Creator Container” Public Art Program!**